



The Coating Insider

Volume 1, Issue 1

September 2012

Special points of interest:

- Our First Newsletter
- 2012 Elite Supplier

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Pacific Powder Coating Announces It's First Newsletter

As the company has continued to expand, we have begun to find a variety of ways to keep in touch with our current and future customers. Our goal is to further enhance our presentation and communication as a company, this being one of those ways. We are *ecstatic* to introduce you to our first newsletter "The Coating Insider" We will be publishing this news letter each quarter and look forward to keeping all of you up to date with the happenings at Pacific Powder Coating.

Within the last year, we have created a Facebook page for our customers to visit, like, and interact. We strongly encourage you to visit and like our page and see what we have to offer. We have also been updating our company website, www.pacpowder.com. Here you can find out about the many services that we offer *aside* from Powder Coating, such as Metal Fabrication, Tube Bending, Metal Graining & Polishing, Silk Screening, and Sandblasting. We highly encourage you to take a look at all of the services that we offer and learn more about *us* as a company - our powder coating processes, methods and techniques, We welcome and appreciate any feedback on our site that would further enhance our ability to inform you, our customers.

Within this newsletter, you will discover more about Pacific Powder Coating: the employees that *make* it happen, how we can save you time *and* money, as well as all the other services that are available to you. We are greatly looking forward to growing our company through the partnerships that we develop with our customers. We look forward to sharing with you the advantages of working with a one stop shop. We hope that you enjoy our newsletters and find them informative. Feel free to contact anyone on our staff with questions or comments you may have.



Pacific Powder Coating Inc.

PPC Receives Elite Supplier Award

After doing business with Greenheck Fan Corporation for over 5 years, Pacific Powder Coating has received the Elite Supplier Award. With an overall score of 98.1% PPC has shown its commitment and dedication to its customers. On June 27th, Jeff Stanley (JT) accepted this award at Greenheck's corporate offices in Schofield, Wisconsin. We have thoroughly enjoyed providing excellent service to our customers and are greatly honored to have received this award. We will continue to provide the same level of service to all our customers for years to come.



Expanding Our Services to You

Pacific Powder Coating, Incorporated is currently at a crossroads. With a commitment to diversify into manufacturing, silkscreening and media blasting we are now able to offer the customer many more services and now have the opportunity to achieve a level of success not even imaginable in years past. The challenge falls on every indi-

vidual in our organization. The need for each of us to meet his or her potential through continuous learning and growth will be an essential part of our continued success. Many industrial powder coating firms are limited strictly to powder coating and applying protective coatings for metal. **PPC, on the other hand, sets itself apart by offering**

steel fabrication, media blasting, silkscreening services and now PPC has added another service to the mix, metal polishing and graining. Now there is no need to go through multiple companies just to take your product from the drawing board to your customers. Come find out how a one stop shop like PPC can save you time and money!



Fish trap our fabrication dept. built for the Dept. Of Water Resources

Meet Our Team: Gabriel Ayala

Gabriel Ayala has been part of the Pacific Powder Coating Family for the last fifteen years and is our company's Powder Production Manager. Having worked with us for so many years Gabriel has discovered that the challenges of running a powder coating job shop, fuel his passion for his work. He is challenged daily with odd parts and tight time lines and always finds a way to get them done on time while ensuring outstanding quality parts. He en-

joys the variety of work he encounters each day. "It's always something different. On a typical day we may shoot 8-10 different colors and just as many different parts. We do some parts that weigh up to 5000 lbs., and/or up to 30' long so the challenges are never ending! It is the main reason I like my job so much, always a new puzzle." Pacific Powder Coating is fortunate to have Gabriel on our team.

Featured Employee



*Gabriel Ayala
Production Manager*

The Green of Powder Coating

Powder coating is the dominant finishing trend and will continue to replace liquid finishing for environmental reasons. Unlike liquid finishing systems, powder coatings contain no solvents and emit no VOC's into the atmosphere. Environmental Protection Agency regulations have been a steady force in the move toward powder. One major element in expanding the market for powder coating was the implementation of stringent air pollution control over the

past thirty years. Though compliance with state and federal regulations is still very challenging for PPC (Especially in California) it is still much easier with powder coating as opposed to liquid finishes. Powder is the environmentally friendly coating material now and for the future. Pacific Powder Coating prides itself on being an environmentally conscience company. Recently PPC installed a new piece of equipment that allows us to evapo-

rate our waste water while no longer utilizing the sewer.



Our History

Jim Morris and partners in September of 1987 founded Pacific Powder Coating. The company incorporated in January of 1988. Jeff Rochester was hired to initiate and manage marketing. The company hired Greg Krug to handle all mechanical and production responsibilities. Shortly thereafter, Greg Krug invested in the company, buying out the

interest of its founder. He was named President and Chief Executive Officer. In 1992, Jeff Rochester bought out the interest of the remaining original partners, and was named Vice President and Treasurer. In July 2005 Jeff Rochester bought out Greg Krug and remains the sole owner to this day. The company has been located at 8637 23rd Ave-

nue, Sacramento California since its inception. In 1987 the company began with only 6,000 square feet of warehouse space and employed four people. Today the company occupies 40,000 square feet and employs over thirty five people.



Sign Frames manufactured and powder coated for CA Lottery

Solutions Through Service

As a team, we are dedicated to meeting the evolving needs of our customers by innovative solutions and superior **customer service**.

Surpassing our customer's expectations is an essential component to sustaining our profitable growth. We believe it is essential to treat each customer, regardless of size, as though they are our most valuable customer.

Sharing these beliefs, we will achieve our goals and dreams only through a total commitment to "Solutions Through Service".

What People Have to Say

"I just wanted to take a moment to tell you how pleased I am with the work you and your team did on the kiosks. Frankly, I am accustomed to vendors over promising and under delivering. In this case you exceeded my expectations not only in service, but also in the quality of the product that you delivered. It is really outstanding. I hope you will pass this along to your team to let them know that their work is appreciated.

I look forward to placing an order soon and working together in the future."

Thanks, [:-)on
Don McCormick



Allen Perri Design Group,



Large winding frame to be powder coated