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PRESIDENT'S MESSAGE—LOOKING FORWARD IN 2013

Well another year in the books and we now embark on our 25th year in business. It's simply amazing how fast twenty five years can go by. It seems like just yesterday, I was in rubber boots washing parts and running across the warehouse to answer the phone. Now that may be difficult for some of my employees and customers to visualize today but that was the case in the beginning. Over the years and to this day, the people in our company have had to wear multiple hats. In my opinion this is the recipe for weathering the economic down turns. There have been plenty of challenges but PPC has weathered the lackluster economy of the last few years and actually managed to grow our business through this period. I attribute the longevity and continued success to a few simple things. Our motto at PPC is "Solutions through Service" We pride ourselves on outstanding quality and service. We build lasting partnerships with our customers and we strive to always exceed their expectations. The other key is the outstanding employees that are a part of the PPC family. I'm very proud and thankful for all my employees many of which have surpassed their ten and even fifteen year anniversaries.

I enter 2013 with a sense of optimism for continued growth and prosperity. Over the last



Jeff Rochester—President

twenty five years I have been through several recessions and the one thing I have always found was that the fruits of our labor can only be really enjoyed by having difficult times to compare the good times to.... Here's to good times ahead!

Happy New Year



CUSTOMER PROFILE—GARY PLATT MFG

Gary Platt Manufacturing has been in the casino seating business for 15 years. The founders of the company had over 30 years experience in the casino seating industry in a related company prior to establishing Gary Platt Manufacturing. Supplying IGT, Bally,

and ShuffleMaster with seating for all of their participation games, as a result they are in virtually every casino in the North America. All of the frames are built with all-welded construction which carries a lifetime warranty and stands up to the demands of the

24/7 casino industry.

PPC is proud to be one of Gary Platt MFG's vendors for over the last six years, and part of their new green program with refurbishing chairs.

EXPANDING OUR SERVICES TO YOU

Pacific Powder Coating, Inc. is always looking for ways to enhance our abilities in meeting our customers needs.

Many industrial powder coating firms are limited strictly to powder coating and applying protective coatings for metal. **Now PPC has added even more services to the mix, metal polishing, graining and brushing.**

In our efforts to save our customers the extra time and expense associ-

ated with various finish types, PPC has also teamed up with The Metal Finishing Group, and can now offer anodizing, nickel plating, and chrome plating services to meet your needs. Now there is no need to go through multiple companies just to take your product from the drawing board to your customers. Come find out how a one stop shop like PPC can save you time and money!



Patio bar made and powder coated for the "Turf War" shows on HGTV/DIY Network

THE KYNAR ALTERNATIVE

NEWLAR is a fluoropolymer powder coating that was designed to offer the architectural community an **environmentally friendly** product with a performance **exceeding** liquid PVDF (Kynar) coatings. NEWLAR does not contain harmful solvents while PVDF coatings have hazardous air pollutants and VOC's. It's unique chemistry with 100% fluoropolymer resin does not rely on a lower level resin to provide additional physical properties.

NEWLAR was designed to exceed AAMA's 2605 requirements and to provide a smooth finish comparable to liquid coatings.

As PPC is one of a few elite approved applicators of the NEWLAR product, we can provide the quick turnaround customers are looking for with a product that performs better than Kynar.



Hatch covers powder coated with Newlar for the Fremont BART station

MEET OUR TEAM: PPC MANAGERS



Jeff "JT" Stanley
Operations/Sales



Hayley Krug
Office MGR



Gabriel Ayala
Production MGR



Jolene Mark
Shipping/Receiving



Nicolay Kostin
MFG Manager

With a combined experience of over 50 years our managers are here to assist you with all aspects of your project, from the drawing board to packaging and shipping.

WHAT PEOPLE HAVE TO SAY

"I've run several jobs through this company with great results, and I'm planning to bring in a full Pontiac frame in the coming month. My experience with their craftsmanship and service has certainly been good enough to keep me coming back."

Jeremy O.
Elk Grove, CA

I have used these guys for 3 separate vintage motorcycle projects. I've been pleased with each project, quality and price. Know that I am a fussy-type restorer of \$15k bikes.

Matt P.
Sacramento, CA
10/14/2012



Fiberglass tank frames from start to finish. MFG & powder coated by PPC for wine industry